

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): October 5, 2018

FOCUS UNIVERSAL INC.
(Exact Name of Registrant as Specified in its Charter)

Nevada
(State or Other Jurisdiction
of Incorporation)

000-55247
(Commission File Number)

46-3355876
(I.R.S. Employer
Identification No.)

20511 East Walnut Drive North
Walnut, CA
(Address of Principal Executive Offices)

91789
(Zip Code)

Registrant's Telephone Number, Including Area Code: (626) 272-3883

Registrant's Fax Number, Including Area Code: (917) 791-8877

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure

Attached as Exhibit 99.1 hereto and incorporated by reference are presentation slides that formed the basis of presentations that took place on October 5, 2018 by executives of Focus Universal Inc. (the "**Company**") in New York City. The presentation addresses the Company's future business prospects.

The presentation contains forward-looking statements within the meaning of the federal securities laws. These forward-looking statements are necessarily based on certain assumptions and are subject to significant risks and uncertainties. These forward-looking statements are based on management's expectations as of October 5, 2018. The Registrant does not undertake any responsibility for the adequacy, accuracy or completeness or to update any of these statements in the future. Actual future performance and results could differ from that contained in or suggested by the forward-looking statements.

The information contained in this Item 7.01 and in Exhibit 99.1 referenced herein is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "**Exchange Act**") or otherwise. The information in this Item 7.01 shall not be incorporated by reference into any registration statement or other document to the Securities Act of 1933, as amended, or into any filing or other document to the Exchange Act, except as otherwise expressly stated in any such filing.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

Number	Title
99.1	Focus Universal October 2018 Investor Presentation

SIGNATURES

Pursuant to the requirements of the Exchange Act, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FOCUS UNIVERSAL INC.

Date: October 9, 2018

By: /s/ Desheng Wang
Name: Desheng Wang
Title: Chief Executive Officer



OTCQB: FCUV

Investor Presentation

October 2018

Forward Looking Statements

The statements in this presentation that are not historical facts may constitute forward-looking statements that are based on current expectations and are subject to risks and uncertainties that could cause actual future results to differ materially from those expressed or implied by such statements. Those risks and uncertainties include, but are not limited to, risks related to securing sufficient funding for the launch of the Universal Smart Device and related inventions or innovations as well as the continuation and results of the Universal Smart Device to meet market expectations, goals, or performance. These and other risks and uncertainties are identified and described in more detail in Focus Universal's filings with the Securities and Exchange Commission (SEC). These filings are available on the SEC's website at www.sec.gov. Focus Universal undertakes no obligation to publicly update or revise any forward-looking statements.



Focus Universal Overview

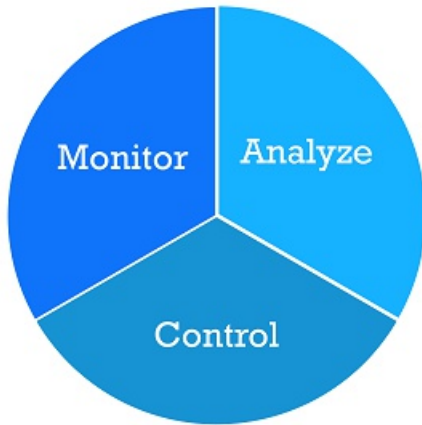
- Focus Universal is a universal smart device developer and manufacturer in the Internet of Things market.
- The Company's technology is centered around a Universal Smart Instrumentation Platform (**USIP**), which provides a universal solution for embedded design, industrial monitoring and control. It achieves this using a mobile device or computer as a display to communicate with a group of sensors/probes through a secure closed loop network.
- This patented technology replaces expensive, standalone instruments with an inexpensive, singular device that has the ability to connect with thousands of sensors/probes from different manufacturers. The interoperability and reusability gives focus a major edge over other competitors in the industry.



Patented Technology

- **“Universality”** is the philosophy behind the Focus Universal patented technology. “Universal Smart Device” **U.S. Patent No. 9924295** Issued in March 2018.
- The USIP utilizes a mobile device or computer to communicate with smart devices (sensors, probes, controllers) to monitor and control any functions, thus replacing traditional instrument hardware. Our **SmartApp** interface supports real-time data monitoring facilitates instrument control and operation on any mobile device or computer.
- The Platform takes advantage of secure bi-directional wireless communications and interface supported by smart devices. This communication method allows to be sensors readily modified or upgraded.
- The USIP allows for WiFi, Bluetooth and **Power Line Communication (PLC)** between devices. The optimized PLC technology provides an advantage in the market for reliable communication between devices using the existing electrical grid across large distances.
- **Application Software Auto-Generation (ASAG)** simplifies the process of any manufacturer to build onto our platform by converting complicating coding language from devices to a text based language. This is process evolves beyond Machine Learning and into **Machine Self-Designing** technology.

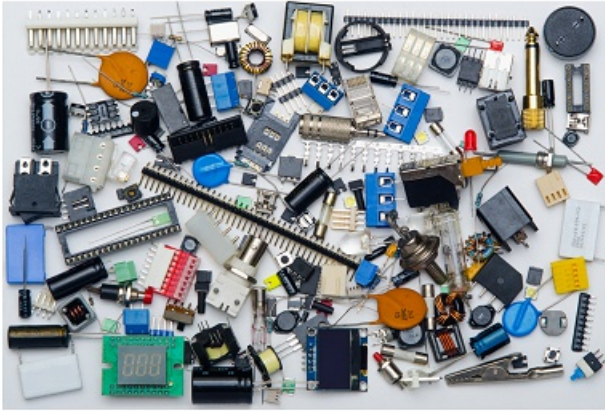




(MAC)

- Our Sensors monitor everything from CO2, temperature, humidity, pressure, water purity, motion, electrical strength, etc.
- Combined with our sensors we can control any functions in traditional hardware devices including lights, air conditioning, etc.
- Utilizing AI our cloud we have the ability to analyze and provide optimal control and automation for devices to maximize their capabilities

What We Solve



Some components require a 2.5 Inch thick
2,000+ page manual to learn to develop

90% Common Foundation



Focus Smart Devices

- **Ubiquitor** - A universal smart device is designed to be compatible with all sensors or probes on the market and capable of monitoring and controlling any combination of sensors. It achieves this by acting as a wireless bridge between the smartphone and data acquisition module.
- **Universal Smart Controller (USC)**- The USC device controls any device plugged into the USC using the Smart App. Through the app you are able to control any functions including turn devices on and off, set automated rules and also control the amount of power sent to the devices. This provides you with real-time sensor data and control from any mobile device.
- **Sensors** – Our sensors can be as small as the size of a USB stick. They are plug and play ready with our Smart Devices and USIP platform to display on the SmartApp. These devices are able to measure any measurable metrics, such as temperature, humidity, lumen levels, heat. The platform allows for hundreds to thousands of sensors to be connected together. each



Competitive Advantage

- **Universal Customization** – taking advantage of our ASAG technology to modify and customize applications within our SmartApp.
- **Cost Saving** – by consolidating the devices required to monitor and control functions.
- **Interoperability** - interoperability and reusability among various sensors are achieved by centralizing all sensors and measuring equipment into one device and SmartApp.
- **Ease of Use** – each device is plug and play ready featuring a user friendly smart app.
- **Security** – our devices have a sensor security built-in data acquisition module.
- **Wireless Control** - Users can access the universal smart cloud-enabled device from its web interface using any web-enabled device.
- **Scalability** – our Universal Smart Platform allows end users to connect sensors from a few to several hundreds or even thousands of sensors.
- **Fast prototyping** – design cycle reduced from a few years to a few weeks for manufacturers.



Competitive Advantage

Traditional Devices

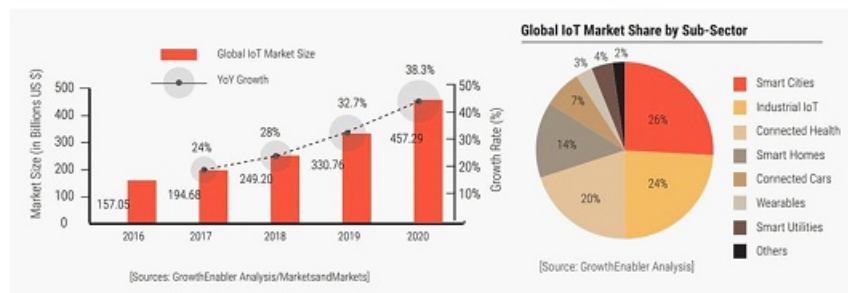


USIP



Market Potential

- The industrial control and factory automation market is expected to reach \$202.42 billion by the year 2020 at a compound annual growth rate (CAGR) of 6.73% from 2015 to 2020 [1], the smart sensor market is expected to grow to \$57.77 billion by the year 2022, at a CAGR of 18.1% between 2016 and 2022 [2].
- McKinsey Global Institute estimated that the impact of the Internet of Things on the global economy might be as high as \$6.2 trillion by the year 2025 [3]. Cisco predicts the global Internet of Things market will be \$14.4 trillion by the year 2022 [4].



Industry Applications

Our technology adds value to any industry that requires real time monitoring and control.

- Horticulture
- Agriculture
- Aquaculture
- Water Treatment
- Hospitals and Emergency Rooms
- Industrial Manufacturing – Steel, Coal, Chemical, etc.
- Healthcare
- Education
- Environmental Regulators
- Many More ...



Business Model

- **Distributor Sales**– Focus Universal currently sells \$1M of 1 traditional horticulture sensor instrument to two of the largest horticulture resellers in the US. We plan to launch over 500 meters to sell through our same distributors by Q1 2019.
- **Licensing/White Label** – The company offers licensing for the technology to be used by hardware manufacturers to drastically reduce their software engineering costs offering a visual display for their products from any smart device.
- **Large Commercial/Industrial Custom Solutions**– The company has the technology to customize a USIP solution to cover any business needs large and small, including:
 - Custom sensor design
 - Mapping and installation
- **B2B Sales** – The USIP platform base package includes the Ubiquitor and USC devices. These devices and smart sensors will be available for sale.



Growth Opportunity

- **Product Development** – With our current sales into two of the largest horticulture resellers, we plan to penetrate this market first with our technology. These products will be available Q1 of 2019.
- **Strategic Acquisitions** – Our growth through strategic acquisitions is aimed to expedite the growth process on the service and support side of the business. These acquisitions targets include hardware, software and service companies.
- **Large Scale Commercial Contracts** – Our technology provides an opportunity to secure large scale industrial, government, education contracts for smart automation buildouts.
- **Home Automation** – This is a massive market that is currently controlled by Google, Sony and Belkin among others. With the Focus Technology, we can offer more customization for consumers at a much lower price point differentiating the products from the big players in the space and creating a clear entry point.

Acquisition Pipeline

- Sales, service and infrastructure integration solution for Smart installations in commercial and industrial infrastructures
- IOT device companies in specified areas
- GPS manufacturer devices
- Residential smart automation installation providers
- Traditional instrumentation manufacturers

Product Pipeline

- Smart home control console
- Gas analyzer for industrial applications
- IOT device for the horticulture industry
- Universal IOT infrastructure
- Additional devices to be created through licensing business model

Management

- **Dr. Desheng Wang** - Dr. Wang is the CEO, Secretary, Director and Founder. He served as a senior research fellow at California Institute of Technology from 1994-2011. He holds a Masters degree from Dalian Institute of Chemical Physics at the Chinese Academy of Science and a Ph.D. in Chemistry at Emory University in 1994.
- **Sean Warren** – Mr. Warren. Mr. Warren is a talented and seasoned executive with over 25 years of experience in technology and enterprise technology systems. He brings a wealth of expertise with particular strengths in areas such as software development, cloud management, enterprise infrastructure development and full spectrum of IT compliance.
- **Dr. Edward Lee** – Dr. Lee is a Founder. Dr. Lee also serves as Chief Executive Officer of AIDP, Inc. and served as its President He received his undergraduate degree from Lanzhou University, a graduate degree from the University of Science & Technology of China and a doctorate degree from the University of Florida.

Board Members

- **Michael Pope** - Mr. Pope has lead over 50 buy-side transactions and raised over \$200 million in debt and equity financings. He brings specific experience with fundraising, investor relations, mergers and acquisitions, and corporate strategy. Mr. Pope holds an active CPA license and serves on the boards of various private and public organizations.
- **Sheri Lofgren**– Ms. Lofgren is a certified public accountant with extensive experience in financial accounting and management, operational improvement, budgeting and cost control, cash management and treasury, along with broad audit experience, internal control knowledge and internal and external reporting.
- **Carine Clark**- Ms. Clark is a talented executive serving as president and CEO of four high-growth tech companies, specializing in helping companies scale from \$10 million to \$100 million. She has received numerous awards including the EY Entrepreneur Of The Year® Award in the Utah Region and Utah Business Magazine's CEO of the Year.
- **Jennifer Gu** - Dr. Gu serves as as Vice President of Research & Development at AIDP. She received his undergraduate degree from the University of Florida and a doctorate degree from the University of California, Los Angeles.



Stock Snapshot

Focus Universal	OTCQB: FCUV
Stock Price (10/4/2018)	\$7.00
Shares Outstanding	40.9 million
Cash	\$10.1 million
Debt	\$0
Market Cap Value	\$286.3 million
52-Week Range	\$1.50 - \$9.00
50 Average Daily Volume	440 shares
Annual Revenue Run-Rate	\$1 million



Cap Table

Focus Universal	OTCQB: FCUV	
Desheng Wang (CEO)	14,392,400	35.18%
Edward Lee (Director)	8,400,000	20.53%
Remaining Shareholders	18,107,600	44.29%
Total Shares Outstanding	40,900,000	



Investment Highlights

- **Patented Technology** – The Universal Smart Device patent provides an advantage in the IOT industry to build a new software network for devices to monitor and control data.
- **Innovative Product Development** – Universal sensor node, gateway system, smart connected devices to replace 90% of traditional hardware.
- **Market Opportunity** – The instrumentation market is significant and ripe for disruption with new technologies and the Internet of Things (IOT) industry is cutting-edge technology.
- **Organic and Acquisitive Growth Strategy** – CableMasters presents the first acquisition opportunity that will bring an established infrastructure sales, installation and support team. Several other potential acquisitions are in the pipeline.



Corporate Information

Attorney:

Wilson, Bradshaw & Cao LLP
9110 Irvine Center Drive
Irvine, CA 92618
917-830-6517
gbradshaw@wbc-law.com

Transfer Agent:

Island Stock Transfer
15500 Roosevelt Blvd, Suite 301
Clearwater, FL 33760
727-289-0010

Auditor:

BF Borgers CPA PC
5400 West Cedar Avenue
Lakewood, CO 80226

Corporate:

20511 East Walnut Drive North
Walnut, CA 91789
626-272-3883



Contact Information

Corporate:

CEO Desheng Wang

626-272-3883

desheng@focusuniversal.com

Financial Advisor:

Veyo Partners

Shane Vultee

646-781-8122

shane.v@veyopartners.com

Investor Relations:

Hayden IR

917-658-7878

FCUV@haydenir.com

